

Rate Sheet for Sponsoring the Pet Events Newsletter
Info below as of January 2020



**American
Pet Professionals™**

Main Sponsorship for the Pet Events Newsletter,
as a sponsor you get:

- Up to 200 words for your spot/ad
- A logo and/or picture (up to 3) to feature your product or service which will be hyperlinked back to your website or Facebook page.
- The newsletter is sent every Wednesday with the exception of being dark the two weeks of Christmas & New Years.
- The Newsletter is sent to 16,000+ subscribers and a social media share of over **26,500+** just from our end.

\$595 per spot for Non-Members of American Pet Professionals (APP)

Only (1)
Main
Sponsorship
spot
available per
newsletter

Featured Upcoming Event

- Up to 75 words
- (1) Picture or logo hyperlinked back to your desired website
- Or provide a graphic with details *also hyperlinked* – graphic should be less than 250kb

\$350 per spot for
Non-Members of APP

Featured Upcoming Event

- Up to 75 words
- (1) Picture or logo hyperlinked back to your desired website
- Or provide a graphic with details *also hyperlinked* – graphic should be less than 250kb

\$350 per spot for
Non-Members of APP

Only (4) spots
available per
newsletter &
**only available
to purchase
for a Featured
Upcoming
Event or Help
Wanted** (No
products or
services for
these spots.*)
*Accept for
special editions
of the
Newsletter like
Holiday Gift
Guides.

Pet Events General Listing area – Free postings for qualifying events.